



IMRAN FARHAD

DIGITAL MARKETER & WEB DESIGNER



ABOUT

Hello, I am Imran Farhad, I am a simple boy. Although I am young, I have been working online for more than 6 years.

Online is my passion, not just for a job. I have experience in digital marketing and inspirational training. I have successfully trained 5 batches.

Every day I am learning new things because as a marketer I have to keep up to date with the new market update policy. I love to learn new things.



CONTACT

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PROFICIENCY & SKILLS

Digital Marketing

Website Design

SEO, E-commerce Sales Marketing, Click Fannel Design, SMM, Internet Marketing, Amazon, eBay, Walmart, HTML Email Template Design, Shopify, WordPress, Big-Commerce Design, Click Funnel, FB & Google Ads Campaign, Amazon PPC, Motivational Trainer, Digital Marketing Trainer, Freelancer Marketplace, ON-Page SEO, Landing Page Design, And Many More Skill I've.



WORK

Digital Marketing (5 years)

I'm a Professional Digital Marketer, and Amazon certified Sales & advertising Manager. I'm a business optimization expert who loves online technology and its impact on business.

Web developing (4 years)

I am experienced Web Designer. No matter the platform or development tool that I use, good design is essential for any successful website.

OFFICE MANAGEMENT (2 years)

I've 2 years experience of Office management with accounting, employees, supplier and vendor data entry jobs.



EDUCATION

B.B.A IN ACCOUNTING

National University of Bangladesh

I completed my Bachelor's Degree in Business Administration (B.B.A) from Bangladesh National University.

M.B.A IN MARKETING (APPEARED)

Begum Rokeya University, Rangpur

PMBA (in Marketing) at Begum Rokeya University, Rangpur (appeared)

DIGITAL MARKETING, Batch #02

LEDP, ICT Division, Government of Bangladesh

I've Successfully completed my digital marketing training from LEDP, Batch 02, Nilphamari



AWARDS

Google Ads Search Certification

(Completion ID: 32870223) The Search Advertising exam covers basic and advanced concepts, including best practices for creating, managing, measuring, and optimizing search ad campaigns across the Search Network.



JOB EXPERIENCE

SENIOR DIGITAL MARKETER & WEB DESIGNER

ROLANCE TECH, Rangpur

2nd April 2018 to Current

WEB DESIGNER & SMM MANAGEMENT

ROVE INNO-TECH, USA(Base Company)

12th May 2017 to 5th March 2018

DIGITAL MARKETING & MOTIVATIONAL TRAINER

SOURCH-IT & ZILA PORISHOD, Nilphamari

3rd August 2016 to 4th February 2017